

## Advertising Options, Specifications and Requirements

**Paperitalo Publications** has numerous advertising options available. Banner, Tower and Button Ads are available on Nip Impressions, PaperMoney and OnlyPulpandPaperJobs.com websites as well as newsletters.



**1**

### Banner ads

728 pixels x 90 pixels,  
resolution 72 pixels/inch\*

**2**

### Tower ads

324 pixels x 162 pixels,  
resolution 72 pixels/inch\*

**3**

### Button ads

162 pixels x 162 pixels,  
resolution 72 pixels/inch\*

Other newsletter and  
radio advertising  
options available  
include:

### P & P R I

#### Pulp & Paper Radio Intl.

Commercials, Podcasts  
and Interviews.

#### Industree 4.0

Currently, Industree 4.0  
Newsletter has an  
Exclusive Sponsorship.

#### Capital Arguments

#### Helen's Newsletter

## Copy Insertion and Specifications

All ads need to be in one of the  
following formats:



Joint Photographic  
Experts Group



Portable Graphics  
Format



Shockwave  
Flash File



Graphics Interchange  
Format

## Supplier Directory advertising options available include:

- A featured listing, which includes top category search results, at least three category placings, company logo, product images, a detailed description of your products and services plus includes an ad at the top for the categories chosen and is included in our Supplier Showcase.
- A choice listing, which includes three category placements and a detailed description of your products and services, company logo, and contact information.
- A basic listing, which allows for a company logo, website link and one category placement.
- Enhanced video and photo options are available.

## Please contact us for current advertising prices!

And don't forget, with your premium contract you will receive the following benefits:

- Paperitalo Interactive Services – We will send alerts regarding industry news and upcoming capital projects that are important for your business growth.
- Unlimited access and jobs postings on [onlypulpandpaperjobs.com](http://onlypulpandpaperjobs.com).

For more information,  
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